



Republic of the Philippines  
**QUEZON CITY COUNCIL**

Quezon City  
19<sup>th</sup> City Council

PR19CC-248

22nd Regular Session

RESOLUTION NO. SP- 5905, S-2014

**A RESOLUTION URGING THE CITY MAYOR, HONORABLE HERBERT M. BAUTISTA, TO ENCOURAGE MAJOR FAST-FOOD CHAINS AND RESTAURANTS IN QUEZON CITY TO OFFER ORGANIC BROWN RICE AS PART OF THEIR MENU.**

*Introduced by Councilor RAMON P. MEDALLA.*

*Co-introduced by Councilors Estrella C. Valmocina, Anthony Peter D. Crisologo, Dorothy A. Delarmente, Lena Marie P. Juico, Victor V. Ferrer, Jr., Alexis R. Herrera, Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Ramulfo Z. Ludovica, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Jose Mario Don S. De Leon, Jaime F. Borres, Jesus Manuel C. Suntay, Marvin C. Rillo, Vincent DG. Belmonte, Raquel S. Malaligen, Jessica Castelo Daza, Bayani V. Hipol, Jose A. Visaya, Julianne Alyson Rae V. Medalla, Godofredo T. Liban II, Allan Butch T. Francisco, Karl Edgar C. Castelo, Candy A. Medina, Diorella Maria G. Sotto, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr., Donato C. Matias and Ricardo B. Corpuz.*

*WHEREAS, Section 15, Article II of 1987 Philippine Constitution provides that "the State shall protect and promote the right to health of the people and instill health consciousness among them";*

*WHEREAS, the Department of Science and Technology- Food and Nutrition Research Institute (DOST-FNRI), in its support of Brown Rice launched its recipe book entitled "Lutong FNRI- Brown Rice Recipes para sa Lahing Kayumanggi" featuring various ways of preparing Brown Rice and its nutritional benefits;*

*WHEREAS, Oxfam in Philippines (OXFAM), an international non-governmental organization which support campaigns to fix global food system and Dakila- Philippine Collective for Modern Heroism (DAKILA), a group of artists, students and individuals working together to creatively spark social consciousness formation towards social change; A*

*WHEREAS, OXFAM and DAKILA, through its "Brown Rice: The Good Food Campaign" promotes the consumption of Organic Brown Rice because of fiber content;*

*WHEREAS, according to Philippine Rice Research Institute (PhilRice) and Nueva Ecija Medical Society (NEMS) there is a need to promote Organic Brown Rice for the following reasons:*

- a. High Fiber content which helps regular bowel movement that can lead to weight loss and good metabolism;*
- b. Whole Grain that can help reduce chances of heart disease;*
- c. Release sugar slowly that reduce chances of developing diabetes;*

*WHEREAS, the Quezon City Local Government shall provide its citizenry a healthier staple food option in their menu.*


**NOW, THEREFORE,**

**BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED,** to urge, as it does hereby urge, the City Mayor, Honorable Herbert M. Badista, to encourage major fast-food chains and restaurants in Quezon City to offer organic brown rice as part of their menu.

**ADOPTED: March 10, 2014.**

  
**PRECIOUS HIPOLITO CASTELO**  
City Councilor  
Acting Presiding Officer

**ATTESTED:**

  
Atty. JOHN THOMAS S. ALFEROS III  
City Gov't. Asst. Dept. Head III

**CERTIFICATION**

*This is to certify that this Resolution was APPROVED by the City Council on Second Reading on March 10, 2014 and was CONFIRMED on March 17, 2014.*

  
Atty. JOHN THOMAS S. ALFEROS III  
City Gov't. Asst. Dept. Head III